Lauren Adele Oliver v. Meow Wolf, Inc., et al.

Lauren Adele Oliver March 26, 2021

Page 110 Page 112 Q. And it was a huge space, with a lot of well, just go ahead and fill up your water. 1 2 construction going on. THE WITNESS: Okeydoke. A. That is correct. Okay. What's your question? Sorry. 3 Q. I mean there were hundreds of people Thank you. involved. Isn't that right? I've heard the Q. BY MR. ALLISON: No, that's fine. I just number "400." wanted to continue to get a sense of what you A. I'm sorry, what was your last statement? experienced in 2015 as this project was getting planned and built. Q. Well, I was just trying to get a sense of how many people were involved in this project, You said you filled out your budget for this; right? Was Meow Wolf going to pay for if you know. the cost that you budgeted? A. Well, there were artists and there were 11 MR. BOYD: Form. volunteers, plus there were electricians and 12 construction people, and fire safety engineers 13 Go ahead. and things like that. THE WITNESS: Excuse me, I'm sorry. 14 Q. And this is about a 30,000 foot space. Jesse, did you say, "Form"? 15 15 MR. BOYD: I just said, "Form." Just go 16 Is that right? 16 A. I'm remembering that it might have been a 17 ahead. 17 18 35,000 foot space, but that's just what I THE WITNESS: So the question is was Meow 18 Wolf asking me to produce a material list -remember. Q. Okay. In other words, this is a major Q. BY MR. ALLISON: Well, okay. 20 20 proposition; right? A. -- and then estimate the cost? Is 21 21 that -- that's what I was -- yeah. MR. BOYD: Form. 22 O. And you did that; right? Go ahead. 23 23 A. I believe I did. THE WITNESS: I would agree. 24 24 Q. Okay. And Meow Wolf bought the costs, or Q. BY MR. ALLISON: This kind of construction 25 25 Page 113 Page 111 and this kind of project does not get done was buying the materials for ISQ; right? without a million-dollar kind of mechanism. A. Yes. MR. BOYD: Form. Q. And they talk in here -- this is from 3 Caity Kennedy; right? Go ahead. 4 Q. BY MR. ALLISON: Is that right? Can you hear me? 5 5 A. Yes. It costs money. 6 6 (Deposition Exhibit Number 5A was Q. Okay. Can you see that this e-mail is 7 marked for identification.) from Caity Kennedy? Q. BY MR. ALLISON: I am showing you what's A. Yes. been marked as Exhibit 5A. Would you open that Q. Okay. She talks about tech budgets and 10 and tell me what it is? labor budgets, and vendors and manufacturers. A. (Witness complies.) Was Caity working with a lot of 12 12 It's an e-mail to me, cc Sarah 13 moving parts? 13 Bradley: "Subject: Ice Station Materials." A. Was Caity moving with a lot of moving Q. Okay. Do you remember this e-mail? 15 15 A. Well, I got a lot of e-mails, but in 16 Q. Was she working with a lot of moving 16 general, yes. I remember the spreadsheet, and I parts? 17 plugged in all my materials and my expected MR. BOYD: Form. 18 costs, and I knew that absolutely minimal Go ahead. 19 possible spending was key. 20 THE WITNESS: Was she working with a lot Okay. We could go through it word 21 of moving parts? It was my observation that for word, but that's not --22 yes, she was indeed working with a lot of moving 22 Excuse me. Can I go fill up my 23 23 24 water? Q. BY MR. ALLISON: This must have been a 24 MR. ALLISON: Yeah, shall we take a --25 ₂₅ pretty large-scale project to organize. That's

Lauren Adele Oliver v. Meow Wolf, Inc., et al.

Lauren Adele Oliver March 26, 2021

Page 142 Page 144 Q. Correct. A. No, I didn't really have a mechanism for 1 A. With my correct e-mail. signing it, so I probably didn't. 2 2 "Hi, Lauren. Hope you're well! Why; is there something bad in there? 3 3 "We now have a gift shop consignment Q. No, there is no tricks. 4 4 contract. Here's a copy of your A. There is nothing bad I should have known 5 5 contract. Please let me know if you about? have any questions!" Q. But you went right on selling things at Okay. the gift shop; right? 8 Q. Great. A. Oh, my goodness gracious. 9 Sorry, I'm just distracted by phone You can see on the attachment line, 10 10 there is a PDF attachment; right? calls coming in that I silenced, and I'm just 11 11 going to make my phone go away afterwards. A. Okay. So I'm going to assume that is 12 this (indicating). Your question was I didn't sign it 13 Q. Right. and did I -- well, I wasn't aware that they --14 14 A. Okay. they never asked for it again, so nobody ever 15 Q. You didn't actually sign this; right? followed up on it. I didn't, I guess, think it 16 A. I don't recall signing it and sending it was that important. 17 17 back, but I don't recall not signing it and I mean if they had asked me to sign 18 sending it back. it, and to review it and send it back, I Q. Do you have a signed copy of this? certainly would have. 20 20 A. Not that I'm aware of. Q. Well, that's exactly what Emily asked. 21 21 Q. Okay. You didn't let her know if you had 22 22 A. I would have to print it out, sign it, any questions about it to your knowledge, did 23 23 scan it, send it back, and I'm getting the you? 24 thought that I didn't sign it, because as I said, A. Well, actually she just said, "We have a 25 Page 143 Page 145 I didn't have that capability in Menlo Park, I contract; here it is. Let me know if you have can guarantee you, so I probably did not. any questions." 2 I was at the hospital every day; my She didn't press me to sign it, 3 3 mom was having some problems. 4 so...

Q. In 2016 was your mom in Palo Alto? 5 A. She was in Palo Alto. 6 Oh, March 16? No, no, sorry. She 7 was in Palo Alto -- I'm getting my dates wrong. This is March 16th, 2016? Then I'm 9 still in Santa Fe. 10 MR. BOYD: No, this is -- well... 11 THE WITNESS: Well, am I wrong to be 12 confused? 13 Hold on; let's look again. 14 Oh, no. Her e-mail is in July of 15 2016, so then I'm in San Francisco. 16 Q. BY MR. ALLISON: Okay. 17 18 Q. Okay. We're going to break for lunch 19 here in a sec, but let me just ask you, did you

read this contract?

Q. Okay.

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A. I don't know.

A. Yes, I probably read it.

Q. But you didn't sign it to your knowledge.

Q. Is your testimony really that Emily was 5 not asking you to sign this, by sending it to you and asking you if you have any questions? A. She sent it to me, and as I said, I didn't have the mechanism to sign it, and so she didn't follow up on it and I didn't sign it. 10 I don't think there's anything 11 nefarious going on here, Ben. Q. I'm not suggesting there is. 13 My question is you kept on selling 14 in the gift shop; right? 15 A. Yeah. 16 Q. Is that a yes? 17 A. Because there wasn't really a problem, so 18 I don't know why this is relevant, but yes. 20 A. I sold in the gift shop. There didn't 21 seem to be any problems with the gift shop consignment situation. Q. Okay. 24 MR. ALLISON: Let's break for lunch.

Lauren Adele Oliver v. Meow Wolf, Inc., et al.

Lauren Adele Oliver March 26, 2021

Page 158 Page 160 At the time I felt it was probably seemed to be there to observe. 2 inappropriate for my project, because my project Q. And you had asked about the coloring is about climate change. book; right? Slippers, first of all, getting A. Perhaps; I'm not sure. Q. Yeah, and I think you asked about sales beyond the idea of taking an iconic character 5 like the Space Owl, and turning them into bedroom numbers. 6 slippers, it felt that maybe Luciano hadn't Do you remember if they gave you 7 fully considered the project, which was sort of sales numbers in that meeting? amplified by the fact that it's a climate change A. I don't think they did. Q. Maybe that meeting was where you asked project. 10 10 about them. I can't think of slippers as being 11 A. Possibly. sort of a forever item. Slippers kind of end up 12 Q. Okay. Would you open Exhibit 13B? in landfill pretty quickly, so no, I wasn't 13 A. (Witness complies.) interested. 14 13B; that's from Ivan. Q. BY MR. ALLISON: No judgment on your 15 decision; it was your decision. Meow Wolf Q. It looks like it's from you to Ivan; 16 listened to you, and those slippers didn't ever right? 17 go anywhere; right? A. Oh, yeah, it's from me to Ivan. 18 A. Well, I never -- I'm not sure I answered, O. An e-mail. 19 19 and if I did, I said, "Hey, no thanks." A. Okay. Yeah, May 17, 2018. 20 So yeah, unlike the coloring book, Q. Right. 21 21 they did not spontaneously, without my approval You're saying you're going to bring 22 22 or authorization, manufacture these slippers. more product and that you owe them a tax form; 23 23 (Deposition Exhibit Number 15 was right? 24 24 25 marked for identification.) A. Correct.

Page 159

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Page 161

Q. That's in your gift shop relationship, or 1 business relationship; right? A. Yeah, that's related to that, and there's 3 A, and I'll open up C or B. These don't seem to 4 be in order. Q. They are A, C, and B, my bad. 6 Would you open up 13C and tell us 7 what that is. A. (Witness complies.) 9 Okay. Well, that is a suggestion 10 from Luciano Mor, again, who was working in the 11 Merchandising Department. He says: "Hi. How about some Space Owl 13

Slippers!" There is then a little drawing of faux fur slippers. Q. And you weren't into these; right?

17 A. Well --18

MR. BOYD: Form. 19 Go ahead. 20

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THE WITNESS: -- given that my -- well, 2.1

first of all, it's worth pointing out that 22 December 7th, it was about four days later I 23

found out my brother was dead, so I may not have 24

promptly answered his e-mail to know.

Q. BY MR. ALLISON: Okay. I have shown you

what's been marked as Exhibit 15. Would you

open that up and tell us what that is?

A. Sure. What happened to 14?

O. Skipped it. I think that's where you

said "No thanks," and you just told us that, and

I want to move along.

A. (Witness complies.)

Okay. Here we go.

Q. Like I said, if this was a real

deposition, like in person, we wouldn't have

this numbering thing, but we're all going to

have to live with not perfect sequencing.

A. Okeydoke.

Okay.

Q. Tell us what Exhibit 15 is. 16

A. Exhibit 15 is an e-mail from Ivan Gamboa

on October 11th, 2019, to me, and it's a gift

shop Consignment Agreement and Vendor Guidelines

that says starting November 1st, the split goes

from, you know, 70/30 to 60/40.

Q. Okay. And it has attached, as you said,

an Artist Consignment Agreement; right? 23

24 A. Yes.

Q. Okay. And some guidelines and policies; 25

Lauren Adele Oliver v. Meow Wolf, Inc., et al.

Lauren Adele Oliver March 26, 2021

Page 162 Page 164 1 as, "You're fired." 1 right? A. Right. In answer to your original question, 2 Q. Did you sign this agreement? it pretty much seemed that signing an Artist Consignment Agreement would be a waste of A. No, Ben. Q. Okay. And is it any different than the everyone's time. 2016 Consignment Agreement they sent you, other Q. And this was a June 3rd meeting, is that than the price term or the split? what you said, with Vince? A. If you give me an hour to sort them out, A. June 3rd, 2019. I might be able to do a better job here at Q. Okay. Were you and Meow Wolf trying to saying yes or no. figure out a deal with Space Owl and ISQ at that Q. Okay. But you don't know sitting here 11 right now. MR. BOYD: Form. 12 A. Sitting here right now I can't do a Go ahead. 13 13 comparison side-by-side, no. Q. BY MR. ALLISON: Were you trying to come Q. Why didn't you sign the 2019 agreement? to terms on ISQ, as I think you may have put it 15 A. Because Vince had fired me from Meow Wolf in your Complaint and elsewhere? on June 3rd, 2019. A. I was trying to formalize the 17 Q. Did you -relationship. I had been, throughout 2018, 18 A. Vince had terminated the relationship, so until my mom's passing. 19 we no longer had a relationship as far as Meow Q. Okay. And so --Wolf was concerned. This is what was conveyed A. I had been trying to negotiate with them. 21 to me, so I ignored this. My mom died, and then my brother died, and I did Q. You weren't an employee; right? what I could, you know? I organized memorial 23 A. No, I was not an employee. 24 services, basic financial forensics, and then I Q. What relationship did he "fire" you from? 25 25 came back to Santa Fe to try to deal with the Page 163 Page 165

MR. BOYD: Form.

Go ahead.

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2 THE WITNESS: Well, if I remember the 3 gist of his conversation, it was, "You can either give us all rights to the Space Owl, or rip out the exhibit, your choice. Either way you are not involved in Meow Wolf any longer." Q. BY MR. ALLISON: Well, neither of those

things happened; right? You didn't give the rights to Space Owl to Meow Wolf, and it didn't get ripped out. Is that right?

A. I didn't rip it out, no.

Q. And you didn't give the rights to Meow 13 Wolf. 14

A. They didn't rip it out, and I didn't give the rights to Meow Wolf. 16

Q. So what did you get "fired" from?

17 A. Mr. Kadlubek was very clear. He said, "If you sell us the rights to the Space Owl, you will not be involved in any way. If you do not sell us the rights to the Space Owl, then it will be removed." 22

I believe he told me that he was 23 going to remove it, and then I would cease to be involved in Meow Wolf in any way. I took that

other things that were going on, which were Meow

Wolf. I e-mailed Talia Kosh, and she didn't get

back to me, and then I ran into her at a party.

Q. Okay.

A. Okay. Go ahead. I'm sorry. 5

Q. Yeah, just because I am not asking about 6

everything --

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A. Okay.

Q. -- that led up to that meeting. I'm just asking about your attempt to formalize your relationship with Meow Wolf.

You said Vince said in that meeting, "Either assign the rights to Meow Wolf, or take it out," and you didn't accept that proposal,

A. No, that didn't seem like -- I didn't really seem to have any options there, but...

Q. Well, you had the option to say no; 18 right? 19

A. I said, "No, no." I said "No," and "No."

Q. You did have that power at that time; 21 right? 22

MR. BOYD: Form.

Go ahead.

THE WITNESS: What power do you speak of?

Lauren Adele Oliver v. Meow Wolf, Inc., et al.

Lauren Adele Oliver March 26, 2021

Page 190 Page 192 1 Terms"; right? was involved. A. Yes. Q. Plus meetings, you said, before January to 2 Q. And on the top of that e-mail, the first some degree. 3 e-mail in the string is from Vince to you, and A. He had like one or two meetings maybe. 4 Q. Okay. Did you pay Carey anything for all he says: 5 "Hello! Writing to you today to talk that work -- two and a half months, maybe plus a 6 about the contractual terms for your little -- other than the \$1,000 that you directed 7 involvement in the Meow Wolf Kate Lesta to give him? 8 project"; right? A. No. I took him to lunch and dinner a 9 couple of times, or a few times. A. Yes. 10 Q. Okay. He did all that. You didn't give 11 Q. Okay. And then he says: "Your project(s) are to be completed him anything, but you did give him the \$1,000. 12 by September 1st. We have \$1,000 That was up to you, according to Kate, to direct 13 allocated for your personal stipend whether it went to you or to him, and you gave 14 to complete the project(s)." it to him; right? 15 Do you see that? A. No, I didn't really see that as going to 16 16 A. Yes. 17 17 me. Q. So that's the \$1,000 that Kate Lesta O. I understand. 18 18 talked to you about, and in the Slack we just A. I didn't feel -- I didn't feel -- I'm 19 looked at; right? sorry to interrupt you, but I want to make it 20 MR. BOYD: Form. clear that I did not associate this as my money 21 Go ahead. in the same way as if I didn't spend the 22 THE WITNESS: Well, Ben, I'd have to materials budget. I didn't get to keep that 23 23 disagree, because Kate Lesta called it a "labor 24 money. 24 budget," not a "personal stipend." Q. Okay. So my question to you is Vince 25 Page 191 Page 193

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Q. BY MR. ALLISON: Okay.

A. If it was a personal stipend, I might not 2 have given it to Carey. But it was presented to me as a labor budget, and it was clear that I was going to need lots of help to pull together that 5 ISQ. 6 7

Q. Let me ask you --

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A. There was a lot of heavy lifting there, and that's what I -- when I heard "labor budget," that's what I believed that was for, for the 10 labor. 11

Q. Okay. Let's talk about Carey and the labor for a minute.

How much would you say Carey worked in terms of weeks or months on ISQ?

A. Well, we may have had -- I think we had some meetings prior to January, when the building first opened, and then I really couldn't say because I didn't keep track of hours.

Q. You don't have any idea how many weeks or months he worked on ISQ?

A. Well, if we're talking the entire time, we can measure January to opening.

Q. Okay.

A. So that's two and a half months that he

promised you \$1,000 in the April 2 e-mail called

"Meow Terms"; right?

3 MR. BOYD: Form.

Go ahead.

THE WITNESS: Yes. 5

Q. BY MR. ALLISON: And Kate Lesta, who was

the Project Manager, you said, in the Slack

messages said, "That is up to you" when you told

her who to direct it to. Is that right?

MR. BOYD: Form again. 10

Go ahead.

THE WITNESS: Well, again, I was running 12

the Ice Station Quellette installation, so to

use your word, "director," the artist behind the

Ice Station Quellette, I directed how we spent

the budget for materials and how we spent the budget for labor. 17

Q. BY MR. ALLISON: Okay. And this was not your money, that was Meow Wolf's money; right?

MR. BOYD: Form.

Go ahead.

THE WITNESS: It came from and it was Meow Wolf's labor budget, so yes, what I contributed to Carey personally was:

"Here, I'm buying lunch.

Lauren Adele Oliver v. Meow Wolf, Inc., et al.

Lauren Adele Oliver March 26, 2021

Page 230 Page 232 1 process. 1 label it. Q. BY MR. ALLISON: But you understand the A. I was not promised \$1,000, I'm really process of owning a company, and that equity is sorry. I cannot accept that. always shared whether that's good times or bad. Q. Okay. MR. BOYD: Form. A. Just please eliminate that, because I'm 5 Go ahead. going to have to stop you every time you say it. 6 THE WITNESS: Yes. It's just not true. 7 Q. BY MR. ALLISON: Okay. And you were not Q. Okay. Well, it's for you to answer the promised a share of the bills if things went questions however you answer them under oath, south; right? You were only promised a share of and for me to ask them. revenue if things went up; true? A. Okay. 11 MR. BOYD: Form. 12 Q. I hear your answer. 12 Go ahead. Is there any place where those things 13 13 THE WITNESS: Again, my understanding is 14 were put together in any writing that you know 14 the offer was, "If we make a lot of money, so of --15 will you. If we don't make any money, hey, that A. Well, Ben --16 was a good time." Q. I'm not done with the question. 17 Q. BY MR. ALLISON: Right. Well, were you -- other than the April 2 e-mail, 18 18 aware that the founders of Meow Wolf personally Exhibit 20? guaranteed a lot of loans to build that beehive MR. BOYD: Form. 20 of activity in 2015? Go ahead. 21 A. I can see from the paperwork that yes, THE WITNESS: Okay. Number one, there 22 some of them did. 23 23 Q. Like over a million dollars in loans; 24 Q. BY MR. ALLISON: It's a yes or no 24 25 does that sound right? 25 question.

Page 231

Page 233

A. I am not an accountant and I did not -because of the nature of the -- the private nature of those numbers, Ben, I have not deeply analyzed them or, you know, internalized them in any significant way. 5 MR. ALLISON: Just a second. 6

(The deposition recessed from 3:39

p.m. to 3:39 p.m.)

MR. ALLISON: Sorry about that.

- Q. You said you did understand or you do 10 understand, from looking at documents that you've seen, that the founders had to personally
- guarantee a lot of loans. I'm just wanting to be clear that they never asked you, Ms. Oliver, to
- guarantee those loans, did they?
- A. No. 16
- Q. Okay. So what you were promised, you 17 said, is a Revenue Share.
- A. A share of the revenue, yes. 19
- Q. Your Complaint says "a Revenue Share." 20
- Do you disagree with that?
- A. Okay. Let's go with "Revenue Share" 22 23 then.
- Q. Okay. You were promised a Revenue Share, 24 25 your materials, \$1,000, whatever you want to

- A. Okay. What I'm claiming -- what I'm
- claiming, or what you referred to in the claim
- is what I'm claiming in the -- in the -- in the
- document. You're referring directly to that or no?
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- Q. Here's my question:
 - You've said you were promised a
- Revenue Share, and you were promised that Meow
- Wolf would buy your materials, and you said you
- weren't promised \$1,000; right?
 - A. Correct.
 - Q. And you installed ISQ in acceptance of that offer; right?
 - MR. BOYD: Form.

Go ahead.

THE WITNESS: In acceptance of a larger 16 offer, but go ahead.

- Q. BY MR. ALLISON: Well, okay.
- A. Okay.
- Q. It was the Revenue Share and, "We'll buy your materials"; right?
- A. A share of the success in our creations,
- that I was a member of the collective, and the 23 entire package. The Revenue Share, it was my
- understanding, would be, as you say, contingent

1:20-CV-00237- KK-SCY Lauren Adele Oliver v. Meow Wolf, Inc., et al. Lauren Adele Oliver March 26, 2021

Page 252

Page 253

Page 250

A. That's right. I remembered it long enough 1 for two weeks to ask for a contract, and then I never heard back with the contract.

Q. Well, your response was six days later, 4 from April 2 to April 8. You took your time to think about it and write back; right?

A. I think taking my time to think about it would mischaracterize my reaction. I saw it probably, realized I had to say something, said, "Oh, okay," and then after I thought about it, I asked for a contract.

Q. Okay. Did you talk to anyone about this 12 e-mail? 13

A. I did not. 14

Q. It says: "Good luck tonight." What did 15 that refer to?

A. Whatever he was saying; I don't know. 17 There must have been some event that night that I knew about on April 8th. I had no idea, because it's not answering anything specifically in the e-mail. There must have been some event on April 8th. Vince could take a look at his calendar and let us know.

Q. Okay. You don't remember it. 24

A. I do not. 25

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1 course, just the \$10,000, or the typo number, it

2 was also, "We'll buy your materials, and we'll

give you a bit of cash, and you'll keep the IP"; 4 right?

A. Looking at this now, the terms are for a personal stipend and artist revenue stipend, an

undecipherable amount, and purchasing materials.

I keep the IP. They are essentially buying the piece --

Q. And your response was --10

A. -- on lay away it sounds like.

Q. And this e-mail does not offer you an 12 open-ended or an unlimited Revenue Share, does 14 it?

A. It does not. 15

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Q. And this e-mail does not offer you equity ownership in Meow Wolf, does it?

A. It does not.

MR. BOYD: Okay for a break?

MR. ALLISON: Yeah, we can take a break.

MR. BOYD: Okay.

THE WITNESS: Okay. Thank you. 22

THE CERTIFIED REPORTER: Off the record.

MR. BOYD: Yeah, off the record. 24 25

(The deposition recessed from 4:04

Page 251

Q. Your response actually was:

"Hey, awesome."

What was that in response to? 3

A. "Thanks. Excited to work with you. Hey, 4 awesome." 5

Q. Had you ever been offered \$10,000 before this point for Ice Station Quellette?

A. Not for Ice Station Quellette.

Q. For any work of art of yours?

A. Not for any work of art, but I did a lot of creative work in my time, and I was paid pretty well for it, Ben, so...

Q. But this was the biggest offer for art up 13 to this point in your career. Is that right?

MR. BOYD: Form. 15

Go ahead.

THE WITNESS: Okay. Again, I don't see a 17 number for \$10,000 here, so that's academic. This is an academic discussion; I don't remember this e-mail. I don't read that as \$10,000 now.

I forget what I thought at the time, other than,

"I better get a contract and see what we're

talking about," which was a contract that never 23 came. 24

Q. BY MR. ALLISON: And the offer wasn't, of

p.m. to 4:21 p.m.)

MR. ALLISON: David, back on the record.

(Deposition Exhibit Number 21 was

marked for identification.)

Q. BY MR. ALLISON: I am going to load -- if I can find my mouse -- a document that's been marked as Exhibit 21.

MR. BOYD: You know, Ben, I want to put this on the record now, so that way I don't have to remember and don't have to put it on the end.

THE WITNESS: I'll be right back.

MR. BOYD: Okay. For the record, we've had a discussion off the record. It looks like the plan is that we'll do another half hour or 45 minutes of questioning today, and then we'll adjourn the deposition.

It is Plaintiff's position that in coming back for the next session of Ms. Oliver's deposition, that because we're continuing today, and just in general, that questioning will be devoted to new areas and will not be rehashing anything that was already discussed today at a future session. That's just our position, and I'm stating it for the record.

Go ahead, Ben, if you have anything

1:20-CV-00237- KK-SCY Lauren Adele Oliver v. Meow Wolf, Inc., et al. Lauren Adele Oliver March 26, 2021

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Page 278
                                                                                                            Page 280
        MR. BOYD: Form.
                                                           was going back and forth from Minnesota. This
1
           Go ahead.
                                                             could have happened when I was in Minnesota.
2
        THE WITNESS: That's true. Instead I
                                                                Q. Is your mom in Minnesota?
3
   decided to take the polite route and ask for a
                                                                A. Yes.
   contract, because there was more on that. Again,
                                                                Q. What year did she move to Minnesota?
                                                           5
   as I have testified, there was more on that
                                                                A. She moved to Minnesota in 2007.
   e-mail that begged a lot of questions, and I
                                                                Q. Okay. If you were out of town, Vince
   decided the easiest thing was to politely ask
                                                             said:
                                                           8
   for a contract.
                                                                     "Let's get everything clarified and
      Q. BY MR. ALLISON: Okay.
                                                                     signed over e-mail."
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                                                          10
                                                                     You said you don't remember
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      A. Okay.
                                                          11
      Q. And the next paragraph says where the
                                                             responding to this e-mail; right?
12
   meeting is and when, and then the following
                                                                A. I don't remember getting this e-mail, and
                                                          13
   paragraph says:
                                                             so therefore I don't remember responding to this
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                                                          14
           "This meeting is pretty close to
                                                             e-mail.
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                                                          15
           mandatory, as I want to go over some
                                                                     Did I respond to this e-mail?
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                                                          16
           logistical things with everyone, hand
                                                                Q. Oh, that's a question I'm asking you.
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                                                          17
           everyone their contract, and get
                                                                A. I don't have any record of it.
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                                                          18
           things clarified. We are moving
                                                                Q. Okay. But you have testified that you
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           closer and closer to install time!
                                                              did go to meetings in the summer of 2015.
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                                                          20
           "So please try to make it. If you
                                                                A. I did go to meetings.
                                                          21
21
                                                                Q. And did you go to meetings where the
           cannot make it (of course out-of-
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                                                          22
           towners), let's get everything
                                                              Artist Revenue Share Program was explained?
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                                                          23
           clarified and signed over e-mail."
                                                                  MR. BOYD: Form.
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                                                          24
           Did you respond to that e-mail do
                                                                     Go ahead.
25
                                                          25
                                                  Page 279
                                                                                                            Page 281
   you remember?
                                                                  THE WITNESS: I did go to meetings over
        MR. BOYD: Form.
                                                           2 the summer where it was mentioned. I don't
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Go ahead.
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        THE WITNESS: I don't remember getting
4
   this e-mail, so I can't answer that question.
     Q. BY MR. ALLISON: Okay. Did you go to the
   meeting?
     A. I don't remember going to the meeting.
      Q. So had you been there, according to this
   e-mail, you would have been handed a contract;
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   right?
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        MR. BOYD: Form.
12
          Go ahead.
13
        THE WITNESS: If I had been at that
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   meeting, it's possible I could have been handed
   a contract.
     Q. BY MR. ALLISON: Were you living in Santa
17
   Fe at this time?
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     A. I was.
19
     Q. Okay. So you could have gone to the
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A. If I had gotten the e-mail, I could have

It's important to remember that I

gone to the meeting, because I was living in

meeting; right? The 16th --

Santa Fe at this time.

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remember if it was explained in detail, but I
   know it was discussed over the summer and through
   the fall.
     Q. BY MR. ALLISON: Okay.
     A. And I forget when we stopped having big
   meetings and just started working.
     Q. Okay. So what was explained about the
   Artist Revenue Share Program in meetings in
   2015?
     A. Here's what I remember:
          The Artist Revenue Share was couched
13
   in a larger pitch that Vince was making. It
   felt, to us, as a way of incentivizing artists
   to give their all in this upcoming installation
   in lieu of up-front payment, and that I just
   remember hearing the word "share," "share,"
   "share," "sharing in the success of our
   creations." This was part of the pitch that
   seemed to be going out about Meow Wolf, not just
   to artists, but to everyone.
22
          And so I remember the aspect that it
23
   would be calculated on an annual basis, based on
whether HoER not so much turned a profit, but
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Lauren Adele Oliver March 26, 2021

Page 285

Page 282

the word "revenue" is what came up, because it sounded like a profit share, but they used the word "revenue," and it was part of, again, a

larger pitch. "As members of the collective, you

will share in success."

O. Okav.

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A. If this thing happens, you will share in the success.

Q. Okay. Now have you ever been an investor?

A. Not in any significant way.

Q. Yeah, me neither, but I've seen enough and heard enough.

If one was pitching to an investor, you would have to say, "Look, here's why we think this is going to be successful. But it might not be successful, and you might lose your money"; right?

A. That's right, if you were a responsible person.

Q. If you were responsible.

In all those meetings -- because if you buy ownership, then you're there for the good times, but if nothing ever sells and all you've got is debts, then that's what you've bought; right? If you invest in ownership.

Page 284

Q. Yeah. So in all the meetings in 2015, 2 was it ever said that you needed to sign personal guarantees for this to work, and "If it goes up,

you'll go up with us, but if it goes down,

you'll have to help pay the bills"?

MR. BOYD: Form.

Go ahead.

THE WITNESS: No, my contribution, or what I was investing in was the House of Eternal

Return. What I was bringing to Meow Wolf was my

Ice Station Quellette art piece. That is what

they asked for, and that is what I delivered.

If they made no money, then again, it would have

been a good time. If the whole thing had just

been a terrible, you know, shame, at least, you

know, everyone would have gone down together.

But the force of Vince's incentive 17 with the Artist Revenue Share was that there was 18 the promise of an open-ended reward that would be a share. I never heard the word "capped." I never heard the word "bonus," it was a share. 21

Q. BY MR. ALLISON: And in Vince's e-mail that we just looked at, Exhibit 22, the April 27 e-mail, what he says is in the first line and the second line is:

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Page 283

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are on the hook for the debts of a company -- I feel that I know that much -- because typically companies shield investors and executives from company debts. It's why, I think, they were in

L.L.C.s, which limits liability. Q. Yes, you make a very good point, and you're a better lawyer than you gave yourself credit for.

A. Again, I don't usually think investors

When you're an L.L.C., or a company with no track record -- and maybe this isn't a position you've ever been in -- nobody will give you anything just based on the L.L.C. They need a personal guarantee, so that there is somebody to go after if things go south.

That concept, is that familiar to you from your startup, you know, Silicon Valley background?

A. Well, that makes sense --

MR. BOYD: Form. 20

Go ahead.

THE WITNESS: -- from an understanding of 22 how banks work. 23

Q. BY MR. ALLISON: Okay. Yeah, banks.

A. Collateral, that I do understand.

"I have sent out preliminary numbers to most people..." 2

He doesn't say anywhere in this 3 e-mail "Revenue Share is unlimited," does he?

MR. BOYD: Form.

Go ahead.

THE WITNESS: Well, and by "unlimited," excuse me, I meant as in contrast to the idea that it was capped, or that it was a capped bonus, if you understand. I think if we start talking about

infinity, I don't think Vince was saying to us that we would be sharing in the success until the end of time. I don't know what the terms were, because again, a share is generally like we talked about earlier, stock. That's a share. That's equity. We agreed that stock was an equity mechanism, and the stock either goes up or it goes down until you sell it.

Q. BY MR. ALLISON: In any of the meetings in 2015, did Vince Kadlubek change the terms that he offered to you or that he wrote to you in his 22 April 2 e-mail?

23

MR. BOYD: Form.

Go ahead.

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Lauren Adele Oliver v. Meow Wolf, Inc., et al

Lauren Adele Oliver April 08, 2021

Page 509 Page 511 1 There was a sense of the collective, and that, 1 in 2016; right? 2 you know, as Dave McPherson said last week that A. I have no idea. my interests were represented in Meow Wolf as Q. Okay. part of the collective. A. You can put stuff together pretty fast, Q. You mentioned a minute ago equity and but I don't know what episode it was. I have no stock. I think from our earlier conversation a idea literally. couple weeks ago, what you said was that you Q. Did you hear about it in 2016 when you 7 believe you were promised ownership in the were around Meow Wolf? collective, and that ownership is what should A. I did not. result in equity or stock. Is that a statement (Deposition Exhibit Number 67 was 10 of your position? marked for identification.) 11 MR. BOYD: Form. 12 Q. BY MR. ALLISON: Okay. I'm putting in Go ahead. front of you what's been marked as Exhibit 67. 13 THE WITNESS: I don't think that quite 14 You know, I guess this is going back 14 articulates what my beliefs were at the time, or to your frame of mind in 2016 when the House of 15 what they -- you know, what time has been. I Eternal Return opened. know that I was -- the pitch was pretty, pretty 17 A. Uh-huh. 17 clear; "You are joining this collective and we Q. Exhibit 67 is an e-mail from you in have a revolutionary new business model. It is August of 2016. Do you see that? that artists are one. We'll get to share in the A. Okeydoke. 20 success of their creations; and two, get paid as Q. Is this an e-mail between you and Caity 21 professionals, as any in-demand professional." in August of 2016? The mechanism by which we were 23 A. Yes. 23 incentivized to install our work, and in my case, Q. And in the long middle e-mail from you to 24 spend months and months and months designing and 25 Caity, on August 19, you are proposing possible

Page 510

Page 512

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installing my work, was for a Revenue Share
   Program. All I heard was "share," "share,"
   "share," and I knew that it was calculated on an
   annual basis, based on the revenues of the House
   of Eternal Return, and that would emerge in --
   it could emerge in any form. The typical one
   was stock. That was the one that I thought,
   "Well, that's the easiest thing is assign
   artists stock," you know, residuals, royalties,
   things like that.
10
           I never heard the word "capped," or
11
   "bonus," or anything like that. That was my
12
   understanding.
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14
   to that.
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           In Exhibit 66, it says, and this is
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Q. BY MR. ALLISON: Okay. We'll come back

a document you provided us, that this Screenland documentary series debuts April 24, 2017.

A. Sure.

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Q. So when was this shot?

A. Well, I wouldn't know. It was shot when

I wasn't there clearly. 22

Q. I would think it would have been 23

shot -- yeah, I don't know either, but if it was released in April of 2017, it must have been shot additional projects, or raising the possibility

of future projects with Meow Wolf; right?

A. Absolutely.

Q. Climate change museum. Museum of the

Future is one; right?

A. Well, there is a Museum of Climate Change;

I wonder what happened to that. I was wondered

about that the other day and whether that's

still alive.

Q. And you mentioned a TeamLab show in Menlo 10

11

A. Yeah.

Q. And interesting space at Fort Mason in 13

San Francisco.

A. There is a great big space at Fort Mason, yeah. 16

Q. And then Gray Area in San Francisco.

A. Uh-huh.

Q. You say: "In any case, I'm all the way 19 up for anything. Let me know how I 20 can assist"; right? 21

A. Absolutely. That absolutely sums up my

attitude in August 2016. 23

Q. Were you jazzed about the success and the possibilities that you saw in 2016 as a result

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Page 524

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Page 521
                                                                                                              Page 523
 fur in the House and so on; right?
                                                                      So yes, we can share that laugh here,
                                                            2 because as it turns out, I think I may have
      A. Yes, I'm sorry. I'm not seeing the
                                                               contributed to their rent when they weren't
   distinction. I'm not seeing where we're
   disagreeing somehow.
                                                               making it.
                                                                      Ben, I absolutely -- it is worth
      Q. Okay. I think we're on the same page.
                                                            5
                                                               saying that I absolutely, 100 percent trusted
           Let me ask you, you have claimed in
                                                            6
                                                               these people. I expected paperwork, and it is
   this case that you had a contract with Meow
   Wolf; that you accepted an offer from Meow Wolf
                                                               inconceivable that we would get to this place
                                                               right now. I absolutely fully expected that
   and had a contract with them. What was the offer
                                                               paperwork commensurate with that deal would come
   that Meow Wolf made to you that you accepted?
                                                               that would be on a professional level. I
        MR. BOYD: Form.
11
                                                               expected it and started asking for it in the
           Go ahead.
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                                                               fall, and during installation.
        THE WITNESS: The offer was the one that
                                                           13
13
                                                                 Q. Okay. My question is just about the
   I discussed actually just a few minutes ago;
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   that I join the collective. That I would share
                                                           15
                                                               terms.
15
   the revenue as part of this entire group.
                                                                 A. Okay. I'm sorry.
                                                           16
                                                                 Q. I'm asking for the last time was there
           I was joining up with what was an
17
                                                           17
                                                               anything else in the offer that Meow Wolf made
   organization that was taking a new view of
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                                                               to you other than what you've already described?
   artists as paid professionals. This was almost
   like joining a professional union because we
                                                                 A. I can't --
                                                           20
20
   would be paid as professionals. In lieu of up
                                                                   MR. BOYD: Form.
                                                           21
21
   front payment for my time and my effort, I would
                                                           22
                                                                      Go ahead.
22
   receive a share of the revenue, an Artist Revenue
                                                                    THE WITNESS: I feel like I've said
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                                                           23
                                                               everything I can.
   Share that was calculated on an annual basis
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                                                                 Q. BY MR. ALLISON: That's fine.
   with a relationship from year to year on how
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Page 522

much revenue our work generated. If it was nothing, we'd get nothing; it was a roll of the dice. But if we had a really good year, we would get more. 4

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To me, as I said, this translated as stock, because of its tying to the value of the company, or the revenues of the company. That equated to me an equity mechanism, or what they call commonly sweat equity, and that would be expressed in an equity mechanism like stock.

Q. BY MR. ALLISON: Okay. Were there any other terms to the contract that you believe you accepted?

A. Make it bulletproof is what they said, because kids are going to climb up and try to get your Space Owl. You know, there were simple terms, but again, I trusted these people.

The thing that you should realize, and you may, by the time you get through these 19 e-mails, is that I had been close to these people 20 for years and years and years. I had been with them at their inception and participated in some of those things, and the cool bonus you're going to find out is that they were hitting me up for rent and I was giving them rent.

A. I don't...

O. Where was this offer made?

A. At multiple meetings.

Q. And when were those meetings?

A. Those meetings started in -- the meetings that started in the spring, Ben, were mostly mechanical meetings about starting to introduce the idea of some of the technology and things that were available.

By the summer, these meetings were quite large, and they included introductions, presentations from people, the latest news, things like that.

By fall, again, everything was really starting to gel, and the scope of the project was becoming more and more visible, and people were already starting to do work.

Q. Is this spring, summer, and fall 2015.

A. Correct.

Q. Okay. So did you go to All Shrimps meetings in 2015?

MR. BOYD: Form.

Go ahead.

THE WITNESS: The All Shrimps were the

meetings I went to.

1:20-CV-0237 KK-SCY Lauren Adele Oliver v. Meow Wolf, Inc., et al

Lauren Adele Oliver April 08, 2021

Page 608

Page 605

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through the meetings in 2015, as you're saying,
  and that cap had been expressed in the April 2
   e-mail in writing by the CEO, and you now
   thought the cap is going away and there's no
   cap, wouldn't that be something to check on
   before accepting the deal? Wouldn't that be
   something to write to Vince and say, "Hey,
   there's no cap any more; right?"
       MR. BOYD: Form.
9
          Go ahead.
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THE WITNESS: (No audible response.) 11 Q. BY MR. ALLISON: Did you do that with 12 Vince, to check that the cap was going away? 13

MR. BOYD: Form.

Go ahead. 15

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THE WITNESS: Okay. Ben, I was expecting paperwork any day. I will also -- I'm going to -- since you're asking a hypothetical, I will give you a picture of what things were like, so that maybe you can understand.

I was in nonstop hysteria trying to get my first solo show together until June 28th. And then I was very quickly offered the Santa Fe Institute, so that took all the time to September 26th.

Page 607

THE WITNESS: My testimony is that I 1 completely dismissed that e-mail because I heard entirely different terms. In fact, Meow Wolf was very well aware, as we can now see, that they were telling us it was a share, when it was really a bonus after installation. They were aware that it was different, but... Q. BY MR. ALLISON: I feel like you maybe don't want to answer my question. MR. BOYD: No, okay. Wait a second, Ben; 10 11 okay? Q. BY MR. ALLISON: This is the question --12 MR. BOYD: Okay. You've asked it three 13 times, and you've asked -- you asked it again in the previous session. We've been very accommodating. You've asked the same question

three times. Lauren's given her best answer. You can ask it one more time, and Lauren can give her best answer based on her recollection.

Go ahead.

MR. ALLISON: You can object to form and foundation.

MR. BOYD: Okay. Or I can shut it down because we're well past the time that we agreed upon.

Page 606

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Once September 26th was done, then I started turning to this Meow Wolf project, and I would go to meetings. There would be, let's say, you know, some percentage of that 113 artists, and these meetings were like rallies;

Q. BY MR. ALLISON: Ms. Oliver, my question was just if you thought the cap was going away, wouldn't that be something to check with the CEO about, since you had that cap expressed in writing from him? 11 MR. BOYD: Form. 12

Go ahead.

THE WITNESS: Okay. Again, I completely forgot about that first e-mail, because at this point it was so old, I literally forgot about it. I had followed up on it; he gave me nothing. I just dismissed that entirely as a junior 18 effort. 19

Q. BY MR. ALLISON: So your testimony today is that you did not consider it something to check with the CEO about; that the cap was going away. Is that correct? 23

MR. BOYD: Form. 24

Go ahead. 25

Go ahead. 1

> Q. BY MR. ALLISON: Ms. Oliver, my question 2 was is it your testimony that it was not something to check with the CEO about when you believed that the cap expressed in the April 2

e-mail was going away?

MR. BOYD: Form.

Go ahead.

THE WITNESS: A, wrong words. I'd forgotten anything about a cap, because I forgot about that April 2nd e-mail.

Also, I completely trusted these people 100 percent, even though I did not know Vince. It seemed that the people that I knew, and really did trust -- Matt, Caity, Emily, Benji -- trusted Vince, so I accorded him the same trust that I accorded them.

It would be inconceivable that if he was telling me that I had a share, and was not mentioning, "You are going to get flat bonuses. I'm going to give you your amounts. We're going to call these bonuses, not shares." He told us it was a share. He presented it as a profitsharing program, a classic profit-sharing 25 program, and I believed him.

Lauren Adele Oliver v. Meow Wolf, Inc., et al

Lauren Adele Oliver April 08, 2021

Page 609 Page 611 A. I think it's "floral foam." Q. BY MR. ALLISON: Okay. And just so I 1 understand, did you hear the words -- well, what O. Got it. Got it. 2 I understand your testimony is that you never What's the medium of the images in 3 heard the word "cap" in those meetings. Is that the portholes in the walls? 4 A. Those are digital images. right? 5 5 A. I never heard it. Q. That are printed on paper? A. They are printed on paper. Q. Okay. And so you didn't hear the words, 7 "There is no cap." It wasn't that they Q. Okay. affirmatively said, "There is no cap," it's that Were those portholes in the Phil 9 they never brought up the word "cap." Is that Space show? 10 right? A. They were not. 11 11 MR. ALLISON: Okay. That's it. A. They never said the word "cap," only 12 12 "share." MR. BOYD: Thank you, Ben. 13 13 Q. So they never said, "There is no cap" in I do have some questions; I'll be as 14 14 those meetings; true? 15 quick as I can. 15 A. I can't say if they used that exact THE CERTIFIED REPORTER: While being 16 16 language. I can tell you I never heard the word mindful of the Court Reporter, which is to say 17 "cap," so technically I did not hear those patience your rhythm. 18 words. "There is a cap; there is no cap." I MR. ALLISON: And David, let me just say 19 don't ever remember hearing the word "cap." thank you for all the hard work, because I 20 Q. And you never wrote to Vince, or any other don't --21 founder, to clarify and to confirm whether there MR. BOYD: Yeah, absolutely. 22 was or wasn't a cap; correct? MR. ALLISON: You didn't give me that 23 A. Why would I do that? Why would I do that lecture, and you bore with it, so thank you. 24 24 when they were talking about a share based on MR. BOYD: All right. 25

Page 610

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Page 612

1 revenues, or a revenue share on our sweat equity in lieu of up-front payment? If they wanted to give us a cap 3 thing, they should have said, "We're buying your 4 art on layaway," but they presented it as an Artist Revenue Share. "We can't pay for your

art now, but you are earning sweat equity." Q. What's the material or medium of the octopus and the snails in ISQ?

A. They are floral foam, and I bought the kind of casting stuff that goes on an arm that's broken; I don't know what to call it.

12 I introduced this around, and a lot 13 of other people started using it, and it's something I learned from a train freak, or someone who makes model trains. It was a little technique, and then I put scratch on it, and then I painted them.

Q. Had you ever used that medium before ISQ 19 at the House?

A. What, the casting material? 21

Q. Right. 22

A. No. 23

10

Q. And would you just spell that word,

24 "floral foam"? Is that what you said?

EXAMINATION

BY MR. BOYD:

Q. Lauren, are you there?

A. I am.

(Deposition Exhibit Number 4 was

marked for identification.) 6

Q. BY MR. BOYD: All right. So jumping back

to your first session, Lauren, I've just

uploaded Exhibit 4 to your deposition, if you

can open that up.

A. (Witness complies.) Okeydoke.

Q. All right. Do you remember your

conversation with Mr. Allison about this e-mail

that's pictured in Exhibit 4?

A. I do.

Q. All right. What's the date on that

e-mail?

A. January 25th, 2016.

Q. And this e-mail was about a funding push; 19 20 right?

A. Yes.

Q. And the way that Meow Wolf was going to generate some additional funding was -- well,

how was Meow Wolf going to generate additional

funding, according to this e-mail?